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If you experience any issues while in Italy, please make sure to be in touch with the correct authorities. Scan the QR code below for emergency contact information and a link to the list of all official ICIS hotels.
Conference Highlights

New Member Reception
Sunday • 5:00 PM – 6:00 PM
Roentgen New Building, Gallery (2nd Floor)
All members are invited to this session where new members will be welcomed and the many benefits of the association will be showcased.

Welcome Reception
Sunday • 6:00 PM – 7:30 PM
Roentgen New Building, Foyer
The welcome reception gives you an opportunity to network with colleagues and friends while enjoying drinks and finger foods before you head off to explore Milan.

Keynote Session
Monday, 10:30 AM – 12:00 PM – Aula Magna Auditorium
Prior to the keynote address, AIS President Jane Fedorowicz will provide updates about the association and insight into its future directions. The conference committee will be recognized, and this year’s LEO and Fellow Award winners will be announced.

Speaker: Francesco Caio, CEO, Avio Aero
Since 2011, Francesco Caio has served as the chief executive officer of Avio Aero. Avio Aero, a GE Aviation business, is a leading player in the design, manufacturing and maintenance of civil and military aeronautics components and systems. Italy is home to the head office, but the company has bases in Turin, Pomigliano d’Arco (Naples) and Brindisi. The company has approximately 4,700 employees worldwide, of which approximately 4,000 are in Italy, with plants also in Poland, Brazil, and China.

Best RIP Paper Sessions
Monday – 1:30 PM – 3:00 PM – Velodromo - N17
The Best RIP Paper sessions allow those who have been nominated for the Best RIP Paper Award to present their work in a full session. For details on these papers, please consult the online itinerary planner or mobile app.

ICIS 2013 Social Event
Tuesday • 7:30 PM – 11:00 PM
Franco Parenti Theater
Please join us for a sensory journey through Italy at the Franco Parenti Theater. The food has been carefully selected by Chef Marta Pulini to reflect many of Italy’s finest cuisines. While you eat, take in some of Italy’s finest sites, which will be displayed in photo projections throughout the venue.

Scan the QR code below for directions to the Franco Parenti Theater from the conference venue.

The Franco Parenti Theater
(Teatro Franco Parenti)
Via Pier Lombardi 14
20135 Milan, Italy
Transportation:
Bus 90, 91, 92 / Tram 16
Conference Information

Badges and Special Meal Requests
All attendees and guests received a name badge at registration. Badges are required at all times while inside the building, and to attend conference functions and meetings. If you lose your badge, please notify the registration desk for replacement (identification is required). If you requested a special meal, you received a special dietary request meal ticket at registration, which you will need to present to your server.

Exhibitors
Thanks to our exhibitors for their ongoing support!
Please visit their booths in the Hall of the Velodromo building.

Meeting Room Locator
Franco Parenti Theater (Offsite)
Grand Visconti Hotel (Offsite)
Roentgen New - Aula Magna Auditorium (Ground Floor)
Roentgen New – Foyer (Ground Floor)
Roentgen New – AS04 – AS05 (Ground Floor)
Roentgen New – Gallery (Second Floor)
Sarfatti – Entrance Foyer (Ground Floor)
Sarfatti - Room A – F (Ground Floor)
Sarfatti - Room 11 - 17 (First Floor)
Sarfatti - Room 21 - 26 (Second Floor)
Sarfatti - Room 31 - 36 (Third Floor)
Sarfatti - Room 41 - 47 (Fourth Floor)
Velodromo – Hall (Ground Floor)
Velodromo - Info Room (Ground Floor)
Velodromo - N1 – N6 (Ground Floor)
Velodromo - N10 – N19 (First Floor)
Velodromo - N20 – N29 (Second Floor)
Velodromo - N30 – N39 (Third Floor)
Via Balilla - Room S02 – S03
Via Bocconi 8 - Aula Esperienziale

Sample Session Listing
8:30 AM - 10:00 AM * Velodromo - N14
E-Business and Competitive Strategy
Online Sales Strategies
Chair: Eleanor Loiacono - Worcester Polytechnic Institute

The Differences between Recommender Technologies in their Impact on Sales Diversity
Christian Matt, Thomas Hess, Christian Weiβ - LMU Munich

AIS...Beyond the Conference
AIS is your source for cutting-edge IS scholarship, a community of like-minded academics, and resources to propel your career. With members in nearly 100 countries, your AIS membership connects you to scholars far beyond your university. ICIS is a prime time to enjoy your AIS membership, but the benefits don’t stop here! We have much to offer you year-round. Stop by the AIS Membership Booth in the exhibits area to meet Council and staff members, learn what we discovered in the recent membership experience survey, answer the ICIS question of the day, and let us know how we can make AIS membership work for you.
SAP® University Alliances

Drive innovation from universities to the SAP ecosystem, and build the talent of the future. With the “LEARN, APPLY, SHARE, RECRUIT” concept, the SAP® University Alliances program functions as the channel for innovation from universities to the SAP ecosystem.

Please visit: www.uac.sap.com
## Agenda-at-a-Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRIDAY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 AM - 4:00 PM</td>
<td>IBM Big Data: Teach the Teacher</td>
<td>Sarfatti - Perego</td>
</tr>
<tr>
<td>4:00 PM - 6:00 PM</td>
<td>Registration</td>
<td>Sarfatti - Entrance Foyer</td>
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<tr>
<td><strong>SATURDAY</strong></td>
<td></td>
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<tr>
<td>7:30 AM - 6:00 PM</td>
<td>Registration</td>
<td>Sarfatti - Entrance Foyer</td>
</tr>
<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Workshops and Meetings</td>
<td>Multiple Locations</td>
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<tr>
<td><strong>SUNDAY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:30 AM - 7:00 PM</td>
<td>Registration</td>
<td>Roentgen New - Foyer</td>
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<tr>
<td>8:00 AM - 12:00 PM</td>
<td>AIS Mid-career Mentoring Workshop</td>
<td>Velodromo - N22</td>
</tr>
<tr>
<td>8:30 AM - 4:00 PM</td>
<td>Junior Faculty Consortium / MIS Camp</td>
<td>Via Bocconi 8 Building - Aula Esperienziale</td>
</tr>
<tr>
<td>9:00 AM - 12:00 PM</td>
<td>AMCIS Executive Committee Meeting</td>
<td>Grand Visconti Hotel - Porta Vittoria</td>
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<tr>
<td>12:00 PM - 1:15 PM</td>
<td>Future Conference Chairs Meeting</td>
<td>Grand Visconti Hotel - Porta Vigentina</td>
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<tr>
<td>1:30 PM - 5:00 PM</td>
<td>ICIS Executive Committee Meeting</td>
<td>Grand Visconti Hotel - Porta Vittoria</td>
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<tr>
<td>2:30 PM - 4:30 PM</td>
<td>Publications Committee Meeting</td>
<td>Velodromo - N6</td>
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<tr>
<td>3:00 PM - 6:00 PM</td>
<td>Exhibits</td>
<td>Velodromo - N6</td>
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<tr>
<td>4:30 PM - 5:30 PM</td>
<td>Senior Scholars Slam</td>
<td>Velodromo - N10</td>
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<tr>
<td>5:00 PM - 6:00 PM</td>
<td>New Member Reception</td>
<td>Roentgen New - Gallery (2nd Floor)</td>
</tr>
<tr>
<td>6:00 PM - 7:30 PM</td>
<td>Welcome Reception</td>
<td>Roentgen New - Foyer</td>
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<tr>
<td><strong>MONDAY</strong></td>
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<td></td>
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<tr>
<td>7:30 AM - 5:30 PM</td>
<td>Registration</td>
<td>Roentgen New - Foyer</td>
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<tr>
<td>8:00 AM - 8:30 AM</td>
<td>Welcome Coffee</td>
<td>Velodromo - Hall</td>
</tr>
<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Open Placement</td>
<td>Roentgen New - AS04/05</td>
</tr>
<tr>
<td>8:30 AM - 11:30 AM</td>
<td>Microsoft Presents: DreamSpark - An Incredible Deal for Curricula and Research</td>
<td>Velodromo - N19</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>PANEL: Open IS: The IS Discipline as an Open Community Ecosystem</td>
<td>Velodromo - N10</td>
</tr>
<tr>
<td>9:00 AM - 4:00 PM</td>
<td>Exhibits</td>
<td>Velodromo - Hall</td>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td>Networking Break</td>
<td>Velodromo - Hall</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Keynote Session</td>
<td>Roentgen New - Aula Magna Auditorium</td>
</tr>
<tr>
<td>12:00 PM - 1:15 PM</td>
<td>Bag Lunch / Poster Session</td>
<td>Roentgen New - Foyer</td>
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<td>12:00 PM - 1:00 PM</td>
<td>Nominating Committee Meeting</td>
<td>Velodromo - N20</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>SIG and Chapter Leadership Lunch</td>
<td>Velodromo - N23</td>
</tr>
<tr>
<td>12:30 PM - 4:30 PM</td>
<td>Microsoft Presents: Windows 8 App Development</td>
<td>Velodromo - N19</td>
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<tr>
<td>1:30 PM - 2:30 PM</td>
<td>IBM: National University of Singapore’s Journey to Open an Analytics Center of Excellence</td>
<td>Velodromo - N24</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Best Research-in-Progress Papers</td>
<td>Velodromo - N17</td>
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<tr>
<td>2:00 PM - 3:30 PM</td>
<td>CIO Forum: Session 1</td>
<td>Velodromo - N6</td>
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## Agenda-at-a-Glance

### TUESDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM - 5:30 PM</td>
<td>Registration</td>
<td>Roentgen New - Foyer</td>
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<tr>
<td>8:00 AM - 8:30 AM</td>
<td>Welcome Coffee</td>
<td>Velodromo - Hall</td>
</tr>
<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Open Placement</td>
<td>Roentgen New - AS04/05</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>PANEL: MOOCs and Beyond</td>
<td>Velodromo - N10</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>CIO Forum: Session 3</td>
<td>Velodromo - N6</td>
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<tr>
<td>8:30 AM - 11:30 AM</td>
<td>Microsoft Presents: DreamSpark - An Incredible Deal for Curricula and Research</td>
<td>Velodromo - N19</td>
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<tr>
<td>9:00 AM - 4:00 PM</td>
<td>Exhibits</td>
<td>Velodromo - Hall</td>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td>Networking Break</td>
<td>Velodromo - Hall</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>10:30 AM - 12:00 PM</td>
<td>PANEL: Executive Doctorate Programs and the Role of the IS Discipline</td>
<td>Velodromo - N10</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>CIO Forum: Session 4</td>
<td>Velodromo - N6</td>
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<tr>
<td>12:00 PM - 1:15 PM</td>
<td>Awards Luncheon</td>
<td>Roentgen New - Foyer</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>PANEL: IS Academics: Advocating Political Decision Making to Expand Impact and Relevance?</td>
<td>Velodromo - N6</td>
</tr>
<tr>
<td>1:30 PM - 5:30 PM</td>
<td>Microsoft Presents: Windows 8 App Development</td>
<td>Velodromo - N19</td>
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<tr>
<td>3:00 PM - 3:30 PM</td>
<td>Networking Break</td>
<td>Velodromo - Hall</td>
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<tr>
<td>3:30 PM - 5:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<td>3:30 PM - 5:00 PM</td>
<td>PANEL: Energy Informatics: Designing a Discipline</td>
<td>Velodromo - N10</td>
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<tr>
<td>5:00 PM - 6:30 PM</td>
<td>IS History Forum</td>
<td>Velodromo - N20</td>
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<tr>
<td>7:00 PM - 11:00 PM</td>
<td>Social Event</td>
<td>Franco Parenti Theater</td>
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### WEDNESDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM - 12:00 PM</td>
<td>Registration</td>
<td>Roentgen New - Foyer</td>
</tr>
<tr>
<td>8:00 AM - 8:30 AM</td>
<td>Welcome Coffee</td>
<td>Velodromo - Hall</td>
</tr>
<tr>
<td>8:00 AM - 12:00 PM</td>
<td>Open Placement</td>
<td>Roentgen New - AS04/05</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>PANEL: Inclusive Design-Theory: How to Take Advantage of Diversity in Information Systems Design</td>
<td>Velodromo - N10</td>
</tr>
<tr>
<td>10:00 AM - 10:30 AM</td>
<td>Networking Break</td>
<td>Velodromo - Hall</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Senior Scholars Forum</td>
<td>Velodromo - N10</td>
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</tbody>
</table>
## Conference Schedule

### Friday, December 13, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM - 4:00 PM</td>
<td>Sarfatti - Perego</td>
<td>IBM Big Data: Teach the Teacher</td>
</tr>
<tr>
<td>2:00 PM - 5:00 PM</td>
<td>Sarfatti - Room 12</td>
<td>IAIM: SIGED</td>
</tr>
<tr>
<td>4:00 PM - 6:00 PM</td>
<td>Sarfatti - Entrance Foyer</td>
<td>Registration</td>
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### Saturday, December 14, 2013

<table>
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<tr>
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<th>Location</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 AM - 6:00 PM</td>
<td>Sarfatti - Entrance Foyer</td>
<td>Registration</td>
</tr>
<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Sarfatti - Room C</td>
<td>SIG ITProjMgmt Meeting</td>
</tr>
<tr>
<td>8:00 AM - 6:00 PM</td>
<td>Sarfatti - Room 11-13</td>
<td>WITS 2013</td>
</tr>
<tr>
<td>8:00 AM - 6:00 PM</td>
<td>Sarfatti - Zappa/Notari</td>
<td>OASIS Workshop</td>
</tr>
<tr>
<td>8:00 AM - 6:30 PM</td>
<td>Sarfatti - Room 31-32</td>
<td>6th Annual SIG GlobDev Workshop</td>
</tr>
<tr>
<td>8:30 AM - 5:00 PM</td>
<td>Sarfatti - Room 41</td>
<td>Pre-ICIS Workshop on Accounting Information Systems</td>
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<tr>
<td>8:30 AM - 6:00 PM</td>
<td>Sarfatti - Room 14-15</td>
<td>IAIM: SIGED</td>
</tr>
<tr>
<td>8:30 AM - 12:30 PM</td>
<td>Sarfatti - Room 44</td>
<td>JIT Teaching Cases Workshop</td>
</tr>
<tr>
<td>9:00 AM - 1:30 PM</td>
<td>Sarfatti - Room 34</td>
<td>JIPS: 2nd Workshop on Information Privacy and Security</td>
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<tr>
<td>9:00 AM - 4:00 PM</td>
<td>Sarfatti - Room D</td>
<td>ICT and Societal Challenges Workshop</td>
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<tr>
<td>9:00 AM - 4:30 PM</td>
<td>Sarfatti - Room 43</td>
<td>SIGGreen Workshop on Green IS</td>
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<tr>
<td>9:00 AM - 5:00 PM</td>
<td>Sarfatti - Room 35</td>
<td>SIGPrag Meeting</td>
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<tr>
<td>9:00 AM - 5:00 PM</td>
<td>Sarfatti - Room 42</td>
<td>Workshop on Information Security and Privacy 2013</td>
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<tr>
<td>9:00 AM - 10:00 PM</td>
<td>Sarfatti - Room 21-26</td>
<td>10th ItAIS Conference</td>
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<td>10:00 AM - 5:00 PM</td>
<td>Sarfatti - Room B</td>
<td>SIM Academic Workshop</td>
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<tr>
<td>1:30 PM - 4:30 PM</td>
<td>Sarfatti - Room 44-45</td>
<td>JIT Special Issue on Strategic Alignment Workshop</td>
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<tr>
<td>2:00 PM - 5:00 PM</td>
<td>Sarfatti - Room F</td>
<td>JIT Special Issue on IT in Developing Countries Workshop</td>
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<tr>
<td>5:30 PM - 7:00 PM</td>
<td>Grand Visconti Hotel - Giardino D’inverno</td>
<td>ACM-SIGMIS Reception</td>
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<tr>
<td>6:00 PM - 7:00 PM</td>
<td>Grand Visconti Hotel - Dehò</td>
<td>SIGDSS Reception</td>
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<tr>
<td>9:00 PM - 11:00 PM</td>
<td>Grand Visconti Hotel - Salone Visconti</td>
<td>ItAIS Dinner</td>
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### Sunday, December 15, 2013

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>7:00 AM - 6:00 PM</td>
<td>Velodromo - N26</td>
<td>Pre-ICIS Workshop on HCI Research in MIS</td>
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<td>Roentgen New - Foyer</td>
<td>Registration</td>
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<td>8:00 AM - 6:00 PM</td>
<td>Velodromo - N11-13</td>
<td>WITS 2013</td>
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<tr>
<td>8:00 AM - 6:00 PM</td>
<td>Velodromo - N24-N25</td>
<td>SIGDSS - Reshaping Society through Analytics, Collaboration, and Decision Support</td>
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<tr>
<td>8:00 AM - 1:00 PM</td>
<td>Grand Visconti Hotel - Porta Romana</td>
<td>DIGIT Workshop 2013</td>
</tr>
<tr>
<td>8:00 AM - 12:00 PM</td>
<td>Velodromo - N22</td>
<td>AIS Mid-career Mentoring Workshop</td>
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<tr>
<td>8:30 AM - 4:00 PM</td>
<td>Via Bocconi 8 Building - Aula Esperienziale</td>
<td>Junior Faculty Consortium / MIS Camp</td>
</tr>
<tr>
<td>8:30 AM - 5:00 PM</td>
<td>Velodromo - N20</td>
<td>SIG SVC 2013 Workshop</td>
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<tr>
<td>8:30 AM - 6:00 PM</td>
<td>Velodromo - N16-N17</td>
<td>SIGBPS Workshop on Business Processes and Service</td>
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<td>9:00 AM - 12:00 PM</td>
<td>Grand Visconti Hotel - Porta Vittoria</td>
<td>AMCIS Executive Committee Meeting</td>
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<td>9:00 AM - 1:00 PM</td>
<td>Velodromo - N14</td>
<td>Workshop on Openness and Transparency Research</td>
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<tr>
<td>9:00 AM - 5:00 PM</td>
<td>Velodromo - N20</td>
<td>SIG SVC 2013 Workshop</td>
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### Conference Schedule (Sunday cont.)

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<th>Event</th>
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<tbody>
<tr>
<td>9:00 AM - 4:00 PM</td>
<td>Velodromo - N27</td>
<td>SIG IQ - Information, Organization, and Society</td>
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<td>Velodromo - N23</td>
<td>SIGOSRA Meeting</td>
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<td>Velodromo - N28</td>
<td>Pre-ICIS AIM 2013</td>
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<td>9:00 AM - 5:00 PM</td>
<td>Velodromo - N33</td>
<td>SIGeGOV Pre-ICIS Workshop on E-Government</td>
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<tr>
<td>10:00 AM - 12:00 PM</td>
<td>Grand Visconti</td>
<td>ICIS 2014 Conference Committee Meeting</td>
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<td>10:00 AM - 5:00 PM</td>
<td>Velodromo - N31-N32</td>
<td>10th ItAIS Conference</td>
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<td>12:00 PM - 1:15 PM</td>
<td>Grand Visconti</td>
<td>ICIS Executive Committee Meeting</td>
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<td>12:00 PM - 5:30 PM</td>
<td>Velodromo - N35</td>
<td>MIS Quarterly Editorial Board &amp; Awards Luncheon</td>
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<tr>
<td>1:00 PM - 6:00 PM</td>
<td>Velodromo - N22</td>
<td>JVWR- via the Looking Glass: Google Glass &amp; Oculus Rift Demos &amp; 3D3C Worlds</td>
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<tr>
<td>1:00 PM - 6:00 PM</td>
<td>Velodromo - N34</td>
<td>JAIS Theory Development Workshop</td>
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<td>1:30 PM - 4:00 PM</td>
<td>Velodromo - N15</td>
<td>Granstmanship Pre-Conference Workshop</td>
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<tr>
<td>1:30 PM - 5:00 PM</td>
<td>Grand Visconti Hotel - Porta Vittoria</td>
<td>ICIS Executive Committee Meeting</td>
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<td>Velodromo - N29</td>
<td>Electronic Markets’ Editorial Board Meeting</td>
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<td>Publications Committee Meeting</td>
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<td>Exhibits</td>
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<td>3:00 PM - 6:00 PM</td>
<td>Velodromo - N21</td>
<td>JAIS Special Issue Workshop (Open Innovation)</td>
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<td>4:30 PM - 5:30 PM</td>
<td>Velodromo - N10</td>
<td>Senior Scholar Slam</td>
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<td>5:00 PM - 6:30 PM</td>
<td>Velodromo - N15</td>
<td>Information Technology for Development Board Meeting</td>
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<tr>
<td>5:00 PM - 6:00 PM</td>
<td>Roentgen New - Gallery (2nd Floor)</td>
<td>New Member Reception</td>
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<tr>
<td>6:00 PM - 7:30 PM</td>
<td>Roentgen New - Foyer</td>
<td>Welcome Reception</td>
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<tr>
<td>7:30 PM - 10:00 PM</td>
<td>Velodromo - N10</td>
<td>SIGPHIL Workshop on Critical Realism and Sociomateriality-A Nexus?</td>
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### Monday, December 16, 2013

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<td>7:30 AM - 8:30 AM</td>
<td>Velodromo - N20</td>
<td>Center Directors’ Breakfast</td>
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<tr>
<td>7:30 AM - 5:30 PM</td>
<td>Roentgen New - Foyer</td>
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<td>8:00 AM - 8:30 AM</td>
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<td>Welcome Coffee</td>
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<td>Roentgen New - AS04/05</td>
<td>Open Placement</td>
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### PAPER SESSIONS

8:30 AM - 10:00 AM * Velodromo - N13  
Conference Theme Track: Reshaping Society Through Information Systems  
Design Society and Sustainability  
Chair: Marinos Themistocleous - University of Piraeus

- The Effects of Mobile Targeting  
  Xueming Luo - University of Texas at Arlington, Michelle Andrews - University of Texas at Arlington, Zheng Fang - Sichuan University, Chee Wei Phang - Fudan University

- Individual Values for Protecting Identity in Social Networks  
  Gurpreet Dhillon, Romilla Chowdhuri - Virginia Commonwealth University

- Virtual Social Network Characterization: Reference Framework for a Comparative Analysis  
  Bernard Quinio, Rolande Marciniak - Université Paris Ouest
let's give energy
new energy

eni partner ICIS Conference
Milan, Bocconi University
15 - 18 December 2013
Conference Schedule (Monday cont.)

8:30 AM - 10:00 AM * Velodromo - N14
E-Business and Competitive Strategy
Online Sales Strategies
Chair: Eleanor Loiacono - Worcester Polytechnic Institute

The Differences between Recommender Technologies in their Impact on Sales Diversity
Christian Matt, Thomas Hess, Christian Weiss - LMU Munich

Do Online Customers Make Better Purchases? - An Analysis of Point of Sale Choice, Purchase Decision Quality and the Effectiveness of Customer Loyalty Programs
Brinja Meiseberg - Westfälische Wilhelms-Universität Münster

Online and Offline Sales Channels for Enterprise Software: Cannibalization or Complementarity?
Francesco Novelli - Technische Universität Darmstadt, Stefan Wenzel - SAP AG

Eunkyoung Lee, Byungtae Lee - KAIST College of Business

8:30 AM - 10:00 AM * Velodromo - N12
Economics and the Value of IS
Competitive Strategy and Economics 1
Chair: Rong Zheng - Hong Kong University of Science and Technology

News Media Channels: Complements or Substitutes? Evidence from Mobile Phone Usage
Jiao Xu, Chris Forman - Georgia Institute of Technology, Jun Kim - Hong Kong University of Science and Technology, Koert Van Ittersum - University of Groningen

Pin It to Win It: A Study of Marketing Success in “Curation-Based” Online Social Networks
E. Church - Slippery Rock University of Pennsylvania, Xia Zhao, Lakshmi Iyer - The University of North Carolina at Greensboro

How Do Infomediaries Affect Firms’ Information Strategies, and How Do They Impact Buyer and Social Welfare?
Panos Markopoulos - University of Cyprus, Ravi Aron - Johns Hopkins, Lyle Ungar - University of Pennsylvania

8:30 AM - 10:00 AM * Velodromo - N17
Global and Cultural Issues in IS
Global and Cultural Issues in IS
Chair: Tamara Dinev - Florida Atlantic University

Assessing the Relevancy of National Culture in Predicting the Efficacy of Constraints in the Information Systems Consulting Domain
Gregory Dawson - Arizona State University, Yan Li - ESSEC, Hongyun Zhang - Jiaotong University, Wayne Wei Huang - Ohio University, Richard Watson - University of Georgia

Internet Use and Well-Being of Young Adults
Angsana Techatassanasosontorn - Auckland University of Technology, Nalitra Thaiprasert - Chiang Mai University

A Cross-cultural Perspective of Information Security Collective Efficacy
Dan Kim - University of North Texas, Young Ryu, Young K wark - University of Texas at Dallas

The Dynamics of IS Adaptation in Multinational Corporations: A New Theoretical Lens
Mohammad Kazem Haki, Christine Legner - Department of Information Systems

8:30 AM - 10:00 AM * Velodromo - N15
Governance and Management of IS
Positioning and Impact of the CIO
Chair: Janice Lo - HEC Paris

To Understand or to Be Understood? A Dyadic Analysis of Perceptual Congruence and Interdependence between CEOs and CIOs
Ingmar Haffke, Alexander Benlian - Darmstadt University of Technology

How CIO Position Influences IT Investments and Firm Performance
Jee-Hae Lim - University of Waterloo, Kunsoo Han - McGill University, Sunil Mithas - University of Maryland

Is the CIO the Last among Equals”? Students’ Perceptions of the Stereotype profiles of CIOs, CFOs, and CMOs
Paola Gonzalez, James McKeen - Queen’s University

Economics of Daily-deal Websites: Advertising and Sampling Effects
Zhe Zhang, Shivendu Shivendu - University of California, Irvine
Conference Schedule (Monday cont.)

8:30 AM - 10:00 AM * Velodromo - N11
**Human Behavior and IS**
**Under Pressure: IT’s Demands on Our Lives**
Chair: Ben Liu - City University of Hong Kong

Towards Understanding an Employee’s Retention Behavior: Antecedents and Implications for E-mail Governance
**Daniel Burda** - SAP (Switzerland) Inc.,
**Daniel Burda**, Frank Teuteberg - University of Osnabrueck

Primary Drivers of Software Maintenance Cost Studied Using Longitudinal Data
**Michel Benaroch** - Syracuse University

From Invisible Hand to Visible Hand: Platform Governance and Institutional Logic of Independent Mac Developers, 2001-2012
**Yixin, Il-Horn Hann, Anand Gopal** - University of Maryland

Weekdays or Weekends: Exploring the Relationships between Microblog Posting Patterns and Addiction
**Qian Li** - Renmin University of China,
**Xunhua Guo** - Tsinghua University,
**Xi Zhao** - Renmin University of China,
**Xue Bai** - University of Connecticut

Objective Measures of IS Usage Behavior Under Conditions of Experience and Pressure Using Eye Fixation Data
**Andreas Eckhardt** - Goethe University Frankfurt,
**Christian Maier** - University of Bamberg,
**JJ Hsieh** - Hong Kong Polytechnic University,
**Tim Chuk** - Hong Kong University,
**Antoni Chan** - City University Hong Kong,
**Janet Hsiao** - Hong Kong University,
**Ricardo Buettner** - FOM

8:30 AM - 10:00 AM * Velodromo - N16
**General Topics**

**IS Governance and Development**
Chair: Mike Gallivan - Georgia State University

10:00 AM - 10:30 AM * Velodromo - Hall
Networking Break

10:30 AM - 12:00 PM * Roentgen New - Aula Magna Auditorium
**Keynote Session**

12:00 PM - 1:15 PM * Roentgen New - Foyer
**Bag Lunch / Poster Session**

1. **When Technology Meets Human Desires**
   **Mustapha Cheikh-Ammar**, **Henri Barki** - HEC Montreal

2. **Impacts of Creolization on Trust and Knowledge Sharing in IT-enabled Global Services Sourcing**
   **Rong Du**, **Shizhong Ai** - Xidian University,
   **Detmar Straub** - Georgia State University

3. **The Utility of Using Social Media Networks for Data Collection in Survey Research**
   **Laurent Mirabeau**, **Muriel Mignerat** - University of Ottawa,
   **Camille Grange** - HEC Montréal

4. **Team Adaptability in Agile Information Systems Development**
   **Christoph Schmidt**, **Thomas Kude**
   **Armin Heinzl**, **Kai Spohrer** - University of Mannheim,
   **John Tripp** - Baylor University

5. **Seeking Structure: A Reconceptualization of Case Management**
   **Deborah Soule** - MIT
6. Creating Engaging Student to Student Engagement in an Online Class  
   **Brett Landry** - University of Dallas

7. Do the Different IT-Related Activities Require Different Capabilities?  
The Relationship Between IT Tasks, Educational Skills and Training Provision  
   **Lazaros Goutas, Juliana Sutanto** - ETH Zurich

8. The Impact of Social Capital On Realizing a Trust-based Social Network  
   **Haoyan Sun, Yong Tan** - University of Washington

9. Users’ Trust Building Processes During Their Initial Connecting Behavior in Social Networks: Behavioral and Neural Evidence  
   **Isabella Kopton** - Zeppelin University,  
   **Jens Sommer** - Philipps Universität Marburg,  
   **Axel Winkelmann** - University of Würzburg,  
   **René Riedl** - University of Linz,  
   **Peter Kenning** - Zeppelin University

10. Social Media and Citizen Social Movement Process for Political Change: The Case of 2011 Egyptian Revolution  
    **Rozan Maghrabi, A. F. Salam** - University of North Carolina at Greensboro

11. Quantifying Social Influence in an Online Music Community  
    **Sanjeev Dewan, Yi-Jen Ho** - University of California, Irvine,  
    **Jui Ramaprasad** - McGill University

12. Network Analysis for Predicting Academic Impact  
    **Dimitris Bertsimas, Erik Brynjolfsson, Shachar Reichman, John Silberhoz** - Massachusetts Institute of Technology

    **Miria Grisot, Polyxeni Vassilakopoulou** - University of Oslo

14. Identifying Patterns of Idea Diffusion in Innovator Networks  
    **Raffaele Ciriello, Daning Hu, Gerhard Schwabe** - University of Zurich

15. Fit between Knowledge Transfer Complexity and Media Capability: A Meta-Analysis  
    **Xiao Tang, Rajiv Kishore** - SUNY at Buffalo

16. An Exploration of Collaboration over Time in Collective Crisis Response during the Haiti 2010 Earthquake  
    **Rohit Valecha** - State University of New York at Buffalo,  
    **Onook Oh** - University of Nebraska at Omaha,  
    **Raghav Rao** - State University of New York at Buffalo

17. Emergence of 3D Printed Fashion: Navigating the Ambiguity of Materiality Through Collective Design  
    **Ning Su, Naqaash Pirani** - University of Western Ontario

18. The Affordances of Social Technology: a BPM Perspective  
    **Paul Mathiesen, Wasana Bandara, Jason Watson** - Queensland University of Technology

19. Crowdsourcing as Lego: Unpacking the Building Blocks of Crowdsourcing Collaboration Processes  
    **Cuong Nguyen** - University of Nebraska, Omaha,  
    **Onook Oh** - University of Warwick,  
    **David Kocsis, Gert-Jan Vreede** - University of Nebraska at Omaha

20. Designing Business Models for Platform as a Service: Towards a Design Theory  
    **Andrea Giessmann** - University of Lausanne, SAP (Schweiz) AG,  
    **Christine Legner** - University of Lausanne

21. Reusing or Reinventing The Wheel: The Search-Transfer Issue in Open Source Communities  
    **Mahmood Shafeie Zargar** - McGill University

22. Can Work Be Fun? Improving Task Motivation and Help-Seeking Through Game Mechanics  
    **Noelle Teh, David Schuff, Steven Johnson, Deanna Geddes** - Temple University

23. Optimal Information Technology Service Pricing and Capacity Decision under Service-Level Agreement: A Parametric Analysis  
    **Xiao Zou, Ke-wei Huang** - National University of Singapore
24. Disclose Intimately, Honesty, Heavily, Positively and Intentionally: An Exploration of Self-Disclosure in Social Networking Sites  
   Chenyan Xu - Richard Stockton College of New Jersey, Lucian Visinescu - Texas State University-San Marcos, Dan Kim - University of North Texas

   Hamid Nemati, Jeffrey Wall, Anthony Chow - University of North Carolina at Greensboro

26. A Measurement Model for Investigating Digital Natives and Their Organizational Behavior  
   Alessio Maria Braccini - Università degli Studi della Tuscia, Alessio Maria Braccini - LUISS Guido Carli, Tommaso Federici - Università degli Studi della Tuscia

27. Defining Boundaries of Web Ads’ Perceptual Fluency Effect: Cognitive Resources and Presentation Formats  
   Xinwei Wang, Hock Hai Teo - National University of Singapore

   Mei Li, Khim Yong Goh - National University of Singapore, Huseyin Cavusoglu - University of Texas at Dallas

29. The Impact of Learner Control on E-Learning Effectiveness: Towards a Theoretical Model  
   Christian Sorgenfrei, Stefan Smolnik, Michael Hertlein, Axel Borschbach - EBS Business School

30. Modeling Online Social Network Use: Incorporating Espoused National Cultural Values into an Extended Unified Theory of Acceptance and Use of Technology  
   Yu Zhao, Mark Srite - University of Wisconsin-Milwaukee

31. Up In The Cloud: Understanding The Chasm Between Expectations And Reality  
   Jan Huntgeburth - University of Augsburg, Jens Foerderer - University of Mannheim, Daniel Veit - University of Augsburg, Daniel Veit - Copenhagen Business School

32. Towards Values-inspired Design: The Case of Citizen-Centric Services  
   Sandeep Purao - Penn State University, Alfred Wu - Singapore Management University

   Kyungsub Choi - Rhode Island College, Il Im - Yonsei University, Youngjin Yoo - Temple University

34. Discursive Meaning Creation in Crowdfunding: A Socio-material Perspective  
   Tanya Beaulieu - Washington State University, Suprateek Sarker - University of Virginia

35. Trading Friendship for Value: An Investigation of Collective Privacy Concerns in Social Application Usage  
   Chun Fung Choi, Zhenhui Jiang - National University of Singapore

36. Service Failure Complaints Identification in Social Media: A Text Classification Approach  
   Jiahua Jin, Xiangbin Yan, You Yu, Yijun Li - Harbin Institute of Technology

37. Emergence in Nascent Online Communities: An Affordance Perspective  
   Ignacio Perez Hallerbach, Michael Barrett - University of Cambridge, Samer Faraj - McGill University

38. IT Alignment: Different Firm Types, Different Alignment Configurations  
   Abdullah Albizri, Keshavamurth Ramamurthy - University of Wisconsin - Milwaukee

39. Is Crowdfunding Doomed in Sweden? When Institutional Logics and Affordances Collide, (Re)Design that Matters  
   Claire Ingram, Robin Teigland - Stockholm School of Economics, Emmanuelle Vaast - McGill University

40. Online Impulse Activism at Amnesty International  
   Lisen Selander - Department of Applied IT, Sirkka Jarvenpaa - University of Texas, Austin
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Stephan Daurer, Dominik Molitor, Martin Spann - Ludwig-Maximilians-University, Puneet Manchanda - University of Michigan |
| 42. Information Architecture for Healthcare Organizations: The Case of a NHS Hospital in UK  
Chekfoung Tan, Kecheng Liu - Informatics Research Centre, Elizabeth White - Royal Berkshire NHS Foundation Trust |
| 43. Making Sense of a Healthcare Forum - Smart Keyword and User Navigation Graphs  
Akhil Kumar - Penn State University, Kang Zhao - University of Iowa |
| 44. Traveling of Requirements in Development of Packaged Software: The Role of Uncertainty and Work Design  
Thomas Gregory, Lars Mathiassen - Georgia State University |
| 45. Although I am Stressed, I Still Use IT! Theorizing the Decisive Impact of Strain and Addiction of Social Network Site Users in Post-acceptance Theory  
Christian Maier, Sven Laumer, Tim Weitzel - University of Bamberg |
| 46. Crowd Labor Markets as Platform for IS Research: First Evidence from Electronic Markets  
Florian Teschner, Henner Gimpel - Karlsruhe Institute of Technology |
| 47. Using Social Network Data to Predict Technology Acceptance  
Libo Li, Frank Goethals, Antonio Giangreco - IESEG School of Management, Bart Baesens - KULeuven |
| 48. The Evolution of Enterprise Resource Planning Systems As an IT Innovation: A Performative Perspective  
Adrian Yeow - NTU, Wee Kiat Lim - University of Colorado |
| 49. Privacy Controls and Content Sharing Patterns of Online Social Network Users: A Natural Experiment  
Huseyin Cavusoglu - University of Texas at Dallas, Tuan Quang Phan - National University of Singapore, Hasan Cavusoglu - University of British Columbia |
| 50. Effective Sentiment Analysis of Corporate Financial Reports  
Jimmy Ren, Huizhong Ge, Xiaoyu Wu, Guan Wang, Wei Wang, Stephen Liao - City University of Hong Kong |
| 51. Rethinking the Privacy Calculus: On the Role of Dispositional Factors and Affect  
Flavius Kehr - University of St. Gallen, Daniel Wentzel - RWTH Aachen University, Peter Mayer - Business Engineering Institute St. Gallen AG |
| 52. Role of Trust in Privacy Assurance and Perceived Disease Severity on Personal Health Information Disclosure  
Chul Woo Yoo - University at Buffalo, Myung-Seong Yim - Sahmyook University, H.R. Rao - SUNY at Buffalo |
| 53. The Design of a Tangible User Interface for a Real-Time Strategy Game  
Xharmagne Carandang - Object Consulting, John Campbell - University of Canberra |
| 54. A Benchmarking Methodology to Assess the Energy Performance of MIS Applications  
Marco Bessi, Chiara Franchalanci, Eugenio Capra - Politecnico di Milano |
| 55. How Many Teams Should We Manage at Once? The Effect of Multiple Team Membership, Collaborative Technologies, and Polychronicity on Team Performance  
Fabiola Bertolotti, Elisa Mattarelli - University of Modena and Reggio Emilia, Mark Mortensen - INSEAD, Michael O’Leary - Georgetown University, Valerio Incerti - University of Modena and Reggio Emilia |
| 56. Developing a Procedure Model for Business Process Standardization  
Janina Kettenbohrer, Daniel Beimborn - University of Bamberg, Mirko Kloppenburg - Lufthansa Technik AG |
| 57. Patients’ Adherence to Health Advice on Virtual Communities: Identity and Bond Theory Perspective  
Nadee Goonawardene, Sharon Tan - National University of Singapore |
| 58. A Conceptualization of Complexity in IS-Driven Organizational Transformations  
Neville Schefe, Greg Timbrell - Queensland University of Technology |
Conference Schedule (Monday cont.)

59. Selecting Project Management Methodologies for Business Intelligence Projects - A Value Based Approach
   Sarah Otyepka, Marco Meier - University of Augsburg, Benjamin Mosig - The Boston Consulting Group, Andreas Rathgeber - University of Augsburg

60. Effective Online Ads: The Role of Placement and Animation
   Sameh Al-Natour - American University of Sharjah, Andrew Gemino, Robert Krider - Simon Fraser University

61. Much Ado about Nothing? Tracing the Progress of Innovations Borne on Enterprise Social Network Sites
   Andrea Malsbender - University of Muenster, Jan Recker, Thomas Kohlborn - Queensland University of Technology, Daniel Beverungen - University of Muenster, Satya Tanwer - Woolworths Limited

62. The Negative Impact of Mobile Devices on Niche Product Consumption
   Anindya Ghose, Sung Hyuk Park - New York University

63. Evaluating a New Pattern Development Process for Interface Design: Application to Mental Health Services
   Byron Keating, John Campbell, Peter Radoll - University of Canberra

64. Development of a Theory-grounded Socialization Framework to Investigate Newcomer Socialization in Free/Open Source Software Communities
   Kevin Carillo, Sid Huff, Brenda Chawner - Victoria University of Wellington

65. Towards a Theory of Information Technology Platform Adoption
   Jaeki Song - Texas Tech University, Jeff Baker - American University of Sharjah, Hyoungyong Choi - Sogang University, Anol Bhattacharjee - University of South Florida

66. Is Crowdsourcing a Source of Worker Empowerment or Exploitation? Understanding Crowd Workers’ Perceptions of Crowdsourcing Career
   Xuefei (Nancy) Deng - University of Hawaii at Manoa, K.D. Joshi - Washington State University

67. Think Individually, Act Collectively: Studying the Dynamics of a Technologically Enabled Civic Movement
   Ana Cardoso - University of Minho, Marie-Claude Boudreau - University of Georgia, Joao Carvalho - Universidade do Minho

68. Understanding Consumer Decision Making for Complex Choices: The Effects of Individual and Contextual Factors
   Yi Shen - National University of Singapore, Heshan Sun - Clemson University, Hock Chan - National University of Singapore

69. LDA-Based Industry Classification
   Fang Fang, Kaushik Dutta, Anindya Datta - National University of Singapore

70. Do Prototypes Hamper Innovative Behavior in Developing IT-based Services?
   Tobias Schlachtbauer, Michael Schermann, Helmut Krcmar - Technische Universität München

71. Extending the Theory of Effective Use: The Impact of Enterprise Architecture Maturity Stages on the Effective Use of Business Intelligence Systems
   Thi Trieu - The University of Queensland

72. Best Practices in Managing Social Media for Business
   Celeste Ng - Yuan Ze University, William Yu Chung Wang - AUT University

73. Understanding the Actualization of Affordances: A Study in the Process Modeling Context
   Eike Bernhard, Jan Recker, Andrew Burton-Jones - University of Queensland

74. Information Technology Addiction: Construct Development and Measurement
   Sander Zwanenburg - The University of Hong Kong

75. Task-Technology Fit for Low-Literate Consumers: Implications for IS Innovations in the Developing Regions
   Yimeng Deng - School of Computing, Klarissa Chang - National University of Singapore
Conference Schedule (Monday cont.)

Haifeng Xu, Tuan Quang Phan, Bernard Tan - National University of Singapore

77. Information Systems Development Outsourcing: The Role of Control Configurations  
Subasinghage Nuwangi, Darshana Sedera - Queensland University of Technology, Shirish C. Srivastava - HEC Paris

78. Towards Understanding the Formation of Continuous IT Use  
Lysann Gebauer, Matthias Söllner, Jan Marco Leimeister - Kassel University

79. How Signaling Strategy Moderates the Strategic Signaling-Seller Performance Relationship in E-marketplace  
Huifang Li - USTC-CityU Joint Advanced Research Center

80. The Competing-Complementarity of Social Media  
Shailesh Palekar, Darshana D Sedera - Queensland University of Technology

81. IT Capabilities - Quo Vadis?  
Yolande Chan, Nadège Levallet - Queen’s University

82. Information System Strategy for Opportunity Discovery and Exploitation: Insights from Business Model Transformation  
Mun Kiat Sitoh, Shan Ling Pan - National University of Singapore, XiaoMing Zheng, Hao Chen - Tsinghua University

83. Achieving Strategic Alignment: a Decision-making Perspective  
Bogdan Negoita, Liette Lapointe, Alain Pinsonneault - McGill University

84. An Exploration of Group Information Security Compliance: A Social Network Analysis Perspective  
Chul Woo Yoo, G. Lawrence Sanders - University at Buffalo

85. Improving Medical Decision-Making Using Electronic Health Record Systems  
Ofir Ben-Assuli - Ono Academic College, Tel Aviv University, Itamar Shabtai - The College of Management Academic Studies, Moshe Leshno - Tel Aviv University, Shawndra Hill - University of Pennsylvania

86. Sources of Power and CIO Influence and Their Impact: An Explorative Survey  
Anna Karpovsky, Robert Galliers - Bentley University

87. A Computational Approach to Detecting and Assessing Sustainability-related Communities in Social Media  
Shan Jiang, Hsinchun Chen - University of Arizona

88. The Value of Social Shopping Networks for Product Search and the Moderating Role of Network Scope  
Camille Grange, Izak Benbasat - University of British Columbia

89. Finding an Expert: A Model Recommendation System  
Jianshan Sun - City University of Hong Kong, University of Science and Technology of China, Jian Ma - City University of Hong Kong, Xusen Cheng - University of International Business and Economics, Zhiying Liu, Xiongfei Cao - University of Science and Technology of China, Xiongfei Cao - City University of Hong Kong

90. Implications of Monitoring Mechanisms on Bring Your Own Device (BYOD) Adoption  
James Lee, Robert Crossler, Merrill Warkentin - Mississippi State University

91. The Impact of Formal Controls and Relational Governance on Trust in Crowdsourcing Marketplace: An Empirical Study  
Wenbo Guo - Shanghai Jiaotong University, Detmar Straub - Georgia State University, Pengzhu Zhang - Shanghai Jiaotong University

92. A Problem-solving Perspective on Governance and Product Design in Open Source Software Projects: Conceptual Issues and Exploratory Evidence  
Mario Schaarschmidt - University of Koblenz-Landau, Gianfranco Walsh - Friedrich-Schiller-University of Jena, Alan MacCormack - Harvard Business School, Harald Von Kortzfleisch - University of Koblenz-Landau
93. EA Configurations: Interplay of EA Design Factors, Strategy Types, and Environments
   YoungKi Park - University of Akron,
   Gwanhoo Lee - American University,
   Zoonky Lee - Yonsei University

94. The Emergence of Social Media as Boundary Objects in Crisis Response: A Collective Action Perspective
   Yenni Tim, Lusi Yang, Shan Ling Pan - National University of Singapore,
   Laddawan Kaewkitipong, Peter Ractham - Thammasat Business School

95. Unfolding Dyadic Dependencies in IS Outsourcing Relationships - Development of Two Multidimensional Constructs
   Jasmin Kaiser, Thomas Widjaja, Peter Buxmann - Technische Universität Darmstadt

96. A Conceptualisation of Management Situations Relevant for Collaborative IS Research Projects
   Sonia Lippe - SAP Schweiz (AG), Jan vom Brocke - University of Liechtenstein,
   Katarina Stanoevska-Slabeva - University of St. Gallen

97. “Cultural Intelligence” as a Concept to Apprehend Resistance to ERP Implementation
   Regis Meissonier - Jules Verne University, Liette Lapointe - McGill University,
   Emmanuel Houzé - Montpellier 2 University

98. Mouse vs. Touch Screen as Input Device: Does it Influence Memory Retrieval?
   Sylvain Senecal, Pierre-Majorique Leger, Marc Fredette, Francois Courtemanche, Ann-Frances Cameron, Seyedmohammadmahdi Mirhoseini, Arnaud Paquet - HEC Montreal, René Riedl - University of Linz

99. Investigating Mobile Messaging in Healthcare Organizations: A Sensemaking Perspective
   Zhenbin Yang, Atreyi Kankanahalli, Boon-Yuen Ng, Kee Kiat Koo - National University of Singapore

100. How E-Consumers Integrate Diverse Recommendations from Multiple Sources
     Hongki Kim, Izak Benbasat - University of British Columbia

101. Leveraging Event-driven IT Architecture Capability for Competitive Advantage in Healthcare Industry: a Mediated Model
     Yichuan Wang, LeeAnn Kung, Terry Byrd - Auburn University

102. Knowledge Contribution Motivators - An Expectation-Confirmation Approach
     Dirk Basten, Linda Schneider, Bjoern Michalik - University of Cologne

103. Improved Medication Compliance Through Health IT: Design and Mixed Methods Evaluation of the Application ePill
     Tobias Dehling, Ali Sunyaev - University of Cologne

104. Computer-Mediated Social Ties as Predictors of SNS Usage Continuance
     Alya Mlaiki - ESDES Business School - Catholic University of Lyon, Isabelle Walsh - Rouen Business School, Michel Kalika - Paris-Dauphine University

105. Collective Intelligence in Market-Based Social Decision Making
     Henner Gimpel, Florian Teschner - Karlsruhe Institute of Technology

106. Designing e-Service for an Ageing Society
     Calvin Chan, Kalyani Mehta, Kevin Tan, Yoon Chui, Syahid Hassan, Brandon Koh - SIM University

107. Toward a Theoretically Consistent Explanation of Business-IT Alignment
     Andrew Burton-Jones - University of Queensland, UBC, Peter Green, Iris Vessey - University of Queensland

108. Conceptualizing Unexpected Events in IT Projects
     Thibaut Coulon, Henri Barki, Guy Pare - HEC Montreal

     Isaac Vaghefi, Liette Lapointe - McGill University

12:00 PM - 1:00 PM * Velodromo - N20
   Nominating Committee Meeting

12:00 PM - 1:30 PM * Velodromo - N23
   SIG Chair and Chapter Leadership Lunch

12:00 PM - 2:00 PM * Velodromo - N22
   ICIS 2014 Track Chair Meeting
Conference Schedule (Monday cont.)

12:30 PM - 4:30 PM * Velodromo - N19
Microsoft Presents: Windows 8 App Development

1:30 PM - 2:30 PM * Velodromo - N24
IBM: National University of Singapore’s Journey to Open an Analytics Center of Excellence

PAPER SESSIONS

1:30 PM - 3:00 PM * Velodromo - N13
Conference Theme Track: Reshaping Society Through Information Systems Design
Design Innovations and Social Networks
Chair: Massimo Magni - Bocconi University

► Shaping a Sustainable Society: How Information Systems Utilize Hidden Synergies between Green Technologies
Tobias Brandt, Stefan Feuerriegel, Dirk Neumann - University of Freiburg

REFUSA: IS-Enabled Political Decision Support with Scenario Analyses for the Substitution of Fossil Fuels
Maria-Isabell Eickenjäger, Michael Breitner - Leibniz Universität Hannover

Me vs. Cyber-Me - Analyzing the Effects of Perceived Stigma of Physically Disabled People on the Disguise of the Real Self in Virtual Environments
Lennart Jaeger, Julia Krönung, Arne Kupetz - Goethe University Frankfurt

How Channel Choice and Service Failure Influence Customer Satisfaction: The Case of Public Services
Min-Seok Pang - George Mason University, Sunil Mithas, Henry Lucas - University of Maryland

1:30 PM - 3:00 PM * Velodromo - N14
E-Business and Competitive Strategy
Chair: Youwei Wang - Fudan University, China

Online Cashback Pricing: A New Affiliate Strategy for E-Business
Yi-Chun Ho - University of Washington, Yi-Jen Ho - University of California at Irvine, Yong Tan - University of Washington

Mobile Commerce in the New Tablet Economy
Sang Pil Han - City University of Hong Kong, Anindya Ghose - New York University, Kaiquan Xu - Nanjing University

An Empirical Analysis of Usage Behavior by Content Type and Behavioral Orientation on a Mobile Music App
Sunghun Chung - McGill University

Quantifying the Dynamic Sales Impact of Location-Based Mobile Promotion Technologies
Xueming Luo - University of Texas at Arlington, Bin Gu - Arizona State University, Zheng Fang - Sichuan University, Yunjie Xu - Fudan University

1:30 PM - 3:00 PM * Velodromo - N12
Economics and the Value of IS
Chair: Rong Zheng – University of Tennessee

Organizational Learning and the Error of Fixed Strategies in IT Innovation Investment Evaluation
Bjoern Haeckel, Andreas Lindermeir, Florian Moser - FIM Research Center Finance & Information Management, Vasko Isakovic - SOFORT AG

Aligning Business and IT Strategies in Multi-Business Organizations
Peter Reynolds - Massachusetts Institute of Technology, Philip Yetton - University of New South Wales

The Disruptive Potential of Software as a Service: Validation and Application of an Ex-Ante Methodology
Natalie Kalteneker - Ludwig-Maximilians-Universität München, Stefan Huesig - Universität Regensburg, Thomas Hess - Ludwig-Maximilians-University Munich, Michael Dowling - Universität Regensburg

Bundling of Software Products and Services to Fight Against Piracy
Xiong Zhang - City University of Hong Kong, Wei Yue - CityU

Hotspot Economics: Procurement of Third-Party WiFi Capacity for Mobile Data Offloading
Liangfei Qiu - University of Texas at Austin, Huaxia Rui - University of Rochester, Andrew Whinston - University of Texas at Austin

1:30 PM - 3:00 PM * Velodromo - N15
Goverance and Management of IS
IT Strategy, Planning and Architecture
Chair: Randy Bradley - University of Tennessee

Free vs. For a Fee: The Impact of Information Pricing Strategy on the Pattern and Effectiveness of Word-of-Mouth via Social Media
Hyelim Oh, Animesh Animesh, Animesh Animesh, Alain Pinsonneault - McGill University
Conference Schedule (Monday cont.)

Institutionalization and the Effectiveness of Enterprise Architecture Management  
Simon Weiss, Stephan Aier, Robert Winter - University of St. Gallen

1:30 PM - 3:00 PM * Velodromo - N11
Human Behavior and IS
Design Factors That Influence Users’ Trust in and Acceptance of Online Entities  
Chair: Sameh Al-Natour - American University of Sharjah

Trust and Risk in Consumer Acceptance of e-Services: A Meta-Analysis and a Test of Competing Models  
Jian Mou, Jason Cohen - University of the Witwatersrand

How Customers Trust Mobile Marketing Applications  
Andreas Janson, Axel Hoffmann, Holger Hoffmann - Kassel University, Jan Marco Leimeister - Kassel University, University of St. Gallen

The Impacts of Online Lightweight Interactions as Signals  
Jyun-Cheng Wang, Ching-Hui Chang - National Tsing Hua University

1:30 PM - 3:00 PM * Velodromo - N16
General Topics
Research and Publication Issues  
Chair: Ken Kendall - Rutgers University

Publication Trade-Offs for Junior Scholars in IS: Conjoint Analysis of Preferences for Quality, First Authorship, Collaboration, and Time  
Hanna Krasnova - Universität Bern, Natasha Veltri - University of Tampa, Tyge-F. Kummer - Griffith University, Kerstin Schäfer - Capgemini Deutschland GmbH, Carol Saunders - University of Central Florida

How “Sociotechnical” is our IS Research? An Assessment and Possible Ways Forward  
Suprateek Sarker - University of Virginia, Sutirtha Chatterjee - UNLV, Xiao Xiao - Copenhagen Business School

A Qualitative Approach to Examine Technology Acceptance  
Kristin Vogelsang, Melanie Steinhueser, Uwe Hoppe - University of Osnabrueck

1:30 PM - 3:00 PM * Velodromo - N17
Best of Research-in-Progress Papers  
Chair: Detmar Straub - Georgia State University

Early Mover Advantage in an Industry with Low Entry Barrier: Evidence from Etailers on Third Party ECommerce Platforms  
Shan Wang - Renmin University, Hasan Cavusoglu - University of British Columbia, Ziliang Deng - Renmin University

Does Pain Result in Gain? Assessing Cloud Service Certifications’ Effectiveness  
Jens Lansing, Ali Sunyaev - University of Cologne

Functional Affordance Archetypes: a New Perspective for Examining the Impact of IT Use on Desirable Outcomes  
Azadeh Savoli, Henri Barki - HEC Montreal

Web Aesthetics: How Does it Influence the Sales Performance in Online Marketplaces  
Yan Lu, Bernard Tan - National University of Singapore, Youwei Wang - Fudan University

2:00 PM - 3:30 PM * Velodromo - N6
CIO Forum: Session 1
David Chalmers - HP, Giuseppe Gorla - Accenture, Shinichi Yokohama - NTT Data

3:00 PM - 3:30 PM * Velodromo - Hall
Networking Break

PAPER SESSIONS

3:30 PM - 5:00 PM * Velodromo - N14
E-Business and Competitive Strategy
Social Commerce  
Chair: Nan Tina Wang - University of Oklahoma

Exploring Strategic Organizational Engagement in Social Media: A Revelatory Case  
Donald Heath, Rahul Singh - University of North Carolina at Greensboro, Jai Ganesh - Infosys Ltd, Steve Kroll-Smith - University of North Carolina at Greensboro

Social Commerce Beyond Word of Mouth: Role of Social Distance and Social Norms in Online Referral Incentive Systems  
Nan Shi - Xi’an Jiaotong University, Yili Hong - Temple University, Kanliang Wang - Renmin University of China, Paul Pavlou - Temple University
**Conference Schedule (Monday cont.)**

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<td>3:30 PM - 5:00 PM * Velodromo - N12</td>
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<td>Nurturing and Leveraging Virtual Communities: A Two-Dimensional Process Model</td>
<td>Barney Tan - University of Sydney, Felix Ter Chian Tan - University of New South Wales</td>
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<td>Economics and the Value of IS Economics of Online Social Networks</td>
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**Nurturing and Leveraging Virtual Communities: A Two-Dimensional Process Model**

Barney Tan - University of Sydney, Felix Ter Chian Tan - University of New South Wales

**Economics and the Value of IS Economics of Online Social Networks**

Chair: Tuan Phan - National University of Singapore

**Systems of Transfiguration and the Adoption of IT under Surveillance**

Joao Vieira da Cunha, Andrea Carugati - Aarhus University

**Best Paper Nominee**

**One-Way Mirrors and Weak-Signaling in Online Dating: A Randomized Field Experiment**

Akhmed Umyarov, Ravi Bapna - University of Minnesota, Jui Ramaprasad - McGill University, Galit Shmueli - Indian School of Business

**Client Satisfaction versus Profitability: An Empirical Analysis of the Impact of Formal Controls in Strategic Outsourcing Contracts**

Deepa Mani, Nishtha Langer, Kannan Srikanth - Indian School of Business

**The Impact of Membership Overlap on the Survival of Online Communities**

Haiyi Zhu, Robert Kraut, Niki Kittur - Carnegie Mellon University

**The Establishment of Social IT Sourcing Organizations: An Impression Management Perspective**

M.S. Sandeep, M.N. Ravishankar, Donald Hislop - Loughborough University

**The Impacts of Informant and Friend Relationships on Online Opinion Sharing**

Yue (Katherine) Feng - HKUST, Chong (Alex) Wang - City University of Hong Kong, Michael Zhang - HKUST

**An Empirical Examination of Users’ Information Hiding in a Crowdfunding Context**

Gordon Burtch - University of Minnesota, Anindya Ghose - New York University, Sunil Wattal - Temple University

**Impacts of IT Acceptance and Resistance Behaviors: A Novel Framework**

Fatou Bagayogo - McGill University, Anne Beaudry - Concordia University, Liette Lapointe - McGill University

**Planned Behavior versus Goal-directed Automaticity: The Impact of Attitude and General Habit on Adoption and Non-adoption**

Julia Krönung, Andreas Eckhardt, Steffen Bernius - Goethe University Frankfurt

**A Sensemaking Approach to Tablet Users’ Accommodating Practices**

Efpraxia Zamani, George Giaglis, Nancy Pouloudi - Athens University of Economics and Business

**E-Procurement of Cloud-based Information Systems - a Product-Service System Approach**

Holger Schrödl - ITI, Stefan Bensch - University of Augsburg

**An Ontology Artifact for Information Systems Sentiment Analysis**

EunHee Park, Veda Storey, Shane Givens - Georgia State University

**Capturing multi-stakeholder needs in Customer-Centric Cloud Service Design**

Brian O’Flaherty, Andrew Pope, Colm Thornton, Simon Woodworth - University College Cork

**Data and Knowledge Management**

Chair: Jennifer Claggett - University of Georgia

**Classification Systems, their Digitization and Consequences for Data-Driven Decision Making: Understanding Representational Quality**

Mari-Klara Stein - Copenhagen Business School, Sue Newell - Bentley University, Warwick University, Robert Galliers - Bentley University, Erica Wagner - Portland State University
Conference Schedule (Monday cont.)

Generating Value from Open Government Data
Thorhildur Jetzek, Michel Avital, Niels Bjørn-Andersen - Copenhagen Business School

How the Effects of IT Capability and Knowledge Capability on Organizational Agility are Contingent on Environmental Uncertainty and Information Intensity
Hongyi Mao - Huazhong University of Science and Technology, Shan Liu - Wuhan University, Jinlong Zhang - Huazhong University of Science and Technology

3:30 PM - 5:00 PM * Velodromo - N10
PANEL: The Shift to Cloud Computing: A Slow Train Comin?
Chair: Edgar Whitley - LSE

John Mooney - Pepperdine University, German Retana - INCAE Business School, Peter Reynolds - Massachusetts Institute of Technology, Will Venters - London School of Economics

PAPER SESSIONS

8:30 AM - 10:00 AM * Velodromo - N14
E-Business and Competitive Strategy
Strategic Information Systems
Chair: Zeying Wan - Saint Mary’s University, Canada

Executive Compensation and Strategic Risk-Taking in IT
Ling Xue - University of Memphis, Gautam Ray - University of Minnesota, Xia Zhao - University of North Carolina at Greensboro

Organizational Ambidexterity Building via IT-enabled Strategic Learning and Business Learning: A Evolutionary Journey of Huawei
Mengling Yan - Peking University, Angela Yan Yu - Renmin University of China, Xiaoying Dong - Peking University

Supply Chain Exploitation, Exploration, and Firm Performance: Effects of Top Management and Information Technology Capabilities
Shaobo Wei - University of Science and Technology of China, Shaobo Wei - City University of Hong Kong, Weiling Ke - Clarkson University, Hefu Liu - University of Science and Technology of China, Kwok Kee Wei - City University of Hong Kong, Zhongsheng Hua - University of Science and Technology of China

A Model of Product Design and Information Disclosure Investments
Panos Markopoulos - University of Cyprus, Kartik Hosanagar - Wharton School

Tuesday, December 17, 2013

4:00 PM - 5:30 PM * Velodromo - N6
CIO Forum: Session 2
Michelle Senecal de Fonseca - Vodafone, Nicola Ciniero - IBM, Famstrom - Board

6:00 PM - 7:00 PM * Velodromo - N12
EJIS Editorial Board Meeting

6:00 PM - 7:00 PM * Grand Visconti Hotel - Porta Ticinese
Women in IS Reception

6:00 PM - 7:30 PM * Velodromo - N11
SIG Leadership Meeting

6:00 PM - 7:30 PM * Grand Visconti Hotel - Porta Romana
LSE - WBS Drinks Reception

7:30 AM - 8:00 AM * Velodromo - N10
SIGOSRA Business Meeting

6:00 PM - 8:00 PM * Velodromo - N10
SIGOSRA Business Meeting

6:00 PM - 8:30 PM * Velodromo - N20
ERCIS ICIS Member Meeting

6:00 PM - 9:00 PM * Velodromo - N21
MIS Quarterly Senior Editors Meeting

6:30 PM - 8:30 PM * Grand Visconti Hotel - Porta Vittoria
ISR SE Meeting

7:00 PM - 10:00 PM * Grand Visconti Hotel - Porta Lodovica
SIGPHIL Workshop on Critical Realism and Sociomateriality-A Nexus?

7:30 PM - 9:00 PM * Grand Visconti Hotel - Salone Visconti
Aalto/CBS/RSM Reception

8:00 AM - 8:30 AM * Velodromo - Hall
Welcome Coffee

8:00 AM - 8:30 AM * Velodromo - N10
SIGOSRA Business Meeting

8:00 AM - 8:30 AM * Velodromo - N20
ERCIS ICIS Member Meeting

8:00 AM - 9:00 AM * Velodromo - N21
MIS Quarterly Senior Editors Meeting

8:00 AM - 8:30 AM * Velodromo - N10
Welcome Coffee
The greater promise of a greater cloud.

Today’s public, private and hybrid cloud platforms aren’t just changing computing models. They’re changing business models.

On a smarter planet, a few bold thinkers are seeing the cloud not just as a platform for optimization, efficiency, storage and security, but as an incubator of ideas. They’re using the cloud to test, adjust and deploy new innovations, serving their customers better as they develop new services and revenue streams with less effort and expense.

After efficiency lies innovation. Enterprises that use the cloud can build their reach at a lower cost. After the United States Tennis Association migrated its predictive analytics and mobile infrastructure to a private IBM SmartCloud, millions more users of USOpen.org could easily access its news, analytics and live streaming.

And innovating in the cloud can help a business learn in real time. When produce company Blattwerk prepared to launch food trucks, it planned to use mobile scanners to monitor distribution. Building this system in the cloud helped Blattwerk launch its trucks in just three months.

Extending infrastructure to extend ideas. Forward-thinking enterprises that link their infrastructures to the cloud can focus on new ideas. When a software provider for hotels, PassportScan, enabled its technology on a public cloud platform, it found it could enter a new market. Last year, PassportScan expected its cloud-platform revenues to double.

The cloud beyond the cloud. When a smarter enterprise uses the cloud to support Big Data and analytics, mobile and social solutions, it can reimagine how it thinks, works and serves customers. Today’s enterprise cloud is about more than expanding reach. It’s about expanding possibility. To find out more, visit us at ibm.com/cloud

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Conference Schedule (Tuesday cont.)

8:30 AM - 10:00 AM * Velodromo - N12
Economics and the Value of IS
Economic Impacts of IT 2
Chair: Mei Lin - Singapore Management University

Unraveling the Information Role of Online Reviews: Distinguishing between the Competing Effect, Local and Global Peer Effects on Consumer Choice
Ying Zhang, Khim Yong Goh, Wang Qingliang - National University of Singapore

Quality-adjusted Consumer Surplus for Online Labor Markets with Asymmetric Information
Yili Hong, Paul Pavlou - Temple University, Pei-yu Chen - Arizona State University

Technology, Interoperability, and Provision of Public Safety Networks
Yipeng Liu - Northern Illinois University, Hong Guo - University of Notre Dame, Barrie Nault - University of Calgary

Two Sided Platforms and HIV Incidence Among the Digitally Disadvantaged
Brad Greenwood, Ritu Agarwal - University of Maryland

8:30 AM - 10:00 AM * Velodromo - N11
Human Behavior and IS
Multifaceted Usage of IT
Chair: Jacob Norbjerg - Aalborg University

Constructive System Use
James Gaskin - Brigham Young University

Heterogeneous Use for Multiple Purposes: A Point of Concern to IS Use Models’ Validity
Antti Salovaara - Aalto University, Anssi Öörni - University of Oulu, Bertta Sokura - Aalto University

Individualization of Information Systems - Analyzing Antecedents of IT Consumerization Behavior
Kevin Ortbach, Sebastian Köffer, Martin Bode - University of Münster, Björn Niehaves - Hertie School of Governance

8:30 AM - 10:00 AM * Velodromo - N15
Security and Privacy of Information and IS
Secure User Behaviors
Chair: Anthony Vance - Brigham Young University

From Open Source to Commercial Software Development - the Community Based Software Development Model
Jie Yan - Grenoble Ecole de Management, Xinqiao Wang - Juling Infortech Inc.

Escape from Winchester Mansion - Toward a Set of Design Principles to Master Complexity in IT Architectures
Alexander Schuetz, Thomas Widjaja - Technische Universität Darmstadt, Robert Gregory - IESE Business School

What, I Shouldn’t Have Done That?: The Influence of Training and Just-in-Time Reminders on Secure Behavior
Jeffrey Jenkins - Brigham Young University, Alexandra Durcikova - University of Oklahoma

Preventive Adoption of Information Security Behaviors
Donald Wynn - University of Dayton, Clay Williams - Southern Illinois University Edwardsville, Elena Karahanna - University of Georgia, Ramana Madupalli - Southern Illinois University, Edwardsville

Information Security Awareness: Its Antecedents and Mediating Effects on Security Compliant Behavior
Felix Haeussinger, Johann Kranz - University of Goettingen

8:30 AM - 10:00 AM * Velodromo - N16
General Topics
Innovation and Entrepreneurship
Chair: Siyuan (Seth) Li - Clemson University

An Empirical Investigation of a User-Centric Typology of Innovation for Evolving Information Systems Products
Adarsh Kumar Kakar - Alabama State University

Strategizing the IT Entrepreneurial Teams: A Dynamic Equilibrium Perspective
Yuanyue Feng - Shenzhen University, Cheng Suang Heng - National University of Singapore

How to Identify Tomorrow’s Most Active Social Commerce Contributors? Inviting Starlets to the Reviewer Hall of Fame
Michael Siering - Goethe University Frankfurt, Jan Muntermann - University of Göttingen
Conference Schedule (Tuesday cont.)

8:30 AM - 10:00 AM * Velodromo - N10
PANEL: MOOCs and Beyond
Chair: Joey George - Iowa State University

Niels Bjorn-Andersen - Copenhagen Business School, John King - University of Michigan, Hock Hai Teo - National University of Singapore

8:30 AM - 10:00 AM * Velodromo - N10
PANEL: MOOCs and Beyond
Chair: Joey George - Iowa State University

8:30 AM - 10:00 AM * Velodromo - N6
CIO Forum: Session 3
Massimo Canducci - Engineering, Mario Derba - Oracle, Paolo Campoli - Cisco

8:30 AM - 11:30 AM * Velodromo - N19
Microsoft Presents: DreamSpark - An Incredible Deal for Curricula and Research! II

9:00 AM - 4:00 PM * Velodromo - Hall
Exhibits

10:00 AM - 10:30 AM * Velodromo - Hall
Networking Break

PAPER SESSIONS

10:30 AM - 12:00 PM * Velodromo - N12
Economics and the Value of IS
Economic Impacts of IT 1
Chair: Jianqing Chen - University of Texas at Dallas

Private Equity, Technological Investment, and Labor Outcomes
Ashwini Agrawal, Prasanna Tambe - New York University

The Role of Information Technology as a Firm-specific Advantage in Internationalization of Firms: Theory and Evidence
Jisun Yu - Concordia University, Kunsoo Han - McGill University, Sunil Mithas - University of Maryland

Do IT Patents Matter for Firm Value? The Role of Innovation Orientation and Environmental Uncertainty
Sunghun Chung, Animesh Animesh, Kunsoo Han, Alain Pinsonneault - McGill University

10:30 AM - 12:00 PM * Velodromo - N11
Human Behavior and IS
Motivation, Choice and Decision-Making
Chair: Rony Medaglia - Copenhagen Business School

The Effects of Cognitive and Emotional Contagion on Repurchase Intentions of Information Technology
Ghiyoung Im - University of Louisville, EunHee Park, Veda Storey - Georgia State University

Think Twice Before You Buy! How Recommendations Affect Three-Stage Purchase Decision Processes
Verena Dorner, Olga Ivanova, Michael Scholz - University of Passau

Beyond Carrot-and-stick: How Values and Endogenous Motivations Affect Residential Green IS Adoption
Philipp Wunderlich - University of Augsburg, Johann Kranz - University of Göttingen, Daniel Veit - University of Augsburg

10:30 AM - 12:00 PM * Velodromo - N14
Breakthrough Ideas/Global and Cultural Issues in IS
Breakthrough Ideas in Global and Cultural Issues
Chair: Maddalena Sorrentino - University of Milan, Italy

Can Information and Communication Technology lead to Well-Being? An Empirical Analysis
Kartik Ganju, Rajiv Banker, Paul Pavlou - Temple University

10:30 AM - 12:00 PM * Velodromo - N16
Business Process Management
Assessment of Business Processes
Chair: Oliver Müller - University of Liechtenstein

An Optimization Model for Valuating Process Flexibility
Patrick Afflerbach, Gregor Kastner, Felix Krause, Maximilian Roeglinger - University of Augsburg

Real-Time or Near Real-Time? - Towards a Real-Time Assessment Model
Carina Cundius, Rainer Alt - Leipzig University
Conference Schedule (Tuesday cont.)

Awareness, Interest, and Final Decision:
The Effects of User- and Marketer-Generated Content on Consumers’ Purchase Decisions
* Michael Scholz, Verena Dorner - University of Passau, Andrea Landherr, Florian Probst - FIM Research Center

10:30 AM - 12:00 PM * Velodromo - N13
Knowledge Management and Business Intelligence
Collaboration and Innovation
Chair: Paul Di Gangi - University of Alabama at Birmingham

A Multi-perspective Approach to Facilitate Collaboration: A Case Study on Australian Public Sector Organisations
* Choonbae Yoo, Igor Hawryszkiewycz, Australia, Kyeong Kang - University of Technology, Sydney

Boundary Spanning through Enterprise Social Software: An External Stakeholder Perspective
* Wietske van Osch - Michigan State University, University of Amsterdam, Charles Steinfield - Michigan State University

Knowledge Creation: The Hidden Driver of Innovation in the Digital Age
* Niamh O Riordan - NUI Galway

The Impacts of Open Innovations on Organizational Performance: A Perspective based on Information Technology and Knowledge Ecology
* T.P. Liang - National Chengchi University, Deng-Neng Chen - National Pingtung University of Science and Technology, L.G. Pee - Tokyo Institute of Technology

10:30 AM - 12:00 PM * Velodromo - N15
Security and Privacy of Information and IS Key Security Issues
Chair: John D’Arcy - University of Delaware

Mobile Applications and Access to Personal Information: A Discussion of Users’ Privacy Concerns
* Kenan Degirmenci, Nadine Guhr, Michael Breitner - Leibniz Universität Hannover

A Cross Industry Study: Differences in Information Security Policy Compliance between the Banking Industry and Higher Education
* Hwee-Joo Kam - Ferris State University, Pairin Katerattanakul - Western Michigan University, Greg Gogolin - Ferris State University

Key Issues in Information Systems Security Management
* Fernando Polónia, Filipe de Sá-Soares - Universidade do Minho

10:30 AM - 12:00 PM * Velodromo - N10
PANEL: Executive Doctorate Programs and the Role of the IS Discipline
Chair: Ramesh Sharda - Oklahoma State University

On the Design of IT Artifacts and the Emergence of Business Processes as Organizational Routines
* Daniel Beverungen - University of Muenster

On the Importance of Organisational Culture and Structure in Business Process Maturity
* Amy Van Looy, Manu De Backer - Ghent University, Manu De Backer - University of Antwerp

1:30 PM - 3:00 PM * Velodromo - N16
Business Process Management
Organizational Perspectives on Business Processes
Chair: Richard Welke - Georgia State University

A Model for Setting Optimal Data-Acquisition Policy and its Application with Clinical Data
* Alisa Wechsler, Adir Even - Ben-Gurion University of the Negev, Ahuva Weiss-Meilik - Sourasky Medical Center

10:30 AM - 12:00 PM * Velodromo - N6
CIO Forum: Session 4
* Filippo Rizzante - Reply, Fabio Troiani - BIP, Antonio Gulli - Microsoft, Esprinet

12:00 PM - 1:15 PM * Roentgen New - Foyer
Awards Luncheon

12:00 PM - 1:15 PM * Velodromo - N21
ISJ Editor Meeting
Conference Schedule (Tuesday cont.)

1:30 PM - 3:00 PM * Velodromo - N12

Human Computer Interaction
HCI: Systems and Services
Chair: Aleck Lin - National Dong Hwa University, Taiwan

The Role of Service Agent, Service Quality, and User Satisfaction in Self-service Technology
Aihua Yan, Stan Solomon, Dinesh Mirchandani, Mary Lacity - University of Missouri-Saint Louis, Jaana Porra - University of Helsinki

A Systems Approach to Countermeasures in Credibility Assessment Interviews
Nathan Twyman, Ryan Schuetzler, Jeffrey Proudfoot - University of Arizona, Aaron Elkins - Imperial College, Aaron Elkins - University of Arizona

Taking a New-Generation Manager Perspective to Develop Interface Designs
Joerg Mayer - University of St. Gallen, Reiner Quick, Joerg Hauke - Darmstadt University of Technology

1:30 PM - 3:00 PM * Velodromo - N13

Knowledge Management and Business Intelligence
Seeking, Sharing and Social Media
Chair: Hee-Woong Kim - Yonsei University

A Cross-Sectional and Temporal Analysis of Information Consumption on Twitter
Srikar Velichety, Sudha Ram - University of Arizona

Software Developers’ Online Chat as an Intra-Firm Mechanism for Sharing Ephemeral Knowledge
Antti Salovaara, Virpi Kristiina Tuunainen - Aalto University

Network Diversity and Social Cohesion in Creative Performance: A View of Communication Media Mix
Yi Wu, Klarissa Chang - National University of Singapore

1:30 PM - 3:00 PM * Velodromo - N14

Organization and IS
Social Media & Organizing
Chair: Klaas-Jan Stol - Lero, University of Limerick

The Impact of Internal Social Media Usage on Organizational Socialization and Commitment
Ester Gonzalez - California State University at Fullerton, Dorothy Leidner, Cynthia Riemenschneider, Hope Koch - Baylor University

Towards Contextualizing Stressors in Technostress Research
Stefan Schellhammer - University of Münster, Russell Haines - Old Dominion University

Dynamic Changes in Organizational Motivations to Crowdsourcing for GLAMs
Sultana Alam, John Campbell - University of Canberra

A Framework for Privacy-Preserving Medical Document Sharing
Xiao-Bai Li, Jialun Qin - University of Massachusetts, Lowell

Multi-Agent Based Information Systems For Patient Coordination in Hospitals
Torsten Paulussen - Steria Mummert, Armin Heinzl, Christian Becker - University of Mannheim

1:30 PM - 3:00 PM * Velodromo - N11

Human Behavior and IS
Structurational and Institutional Dynamics in the Adaptive Utilization of IT
Chair: Ning Nan - University of British Columbia

Cognitive Biases in New Technology Appropriation: An Experiment on the Impact of Judgmental and Presentational Priming
Alice Comi - University of Reading, Martin Eppler - University of St. Gallen, Andreas Herrmann, Tobias Schlager - University of St. Gallen

IT-Enabled Performative Spaces in Gender Segregated Work
Amal Alotaibi, George Kuk - Nottingham University

When Is It Better to Have No Role Models? Evidence from the Internationalization of Companies in the German Software Industry
Christian Hoerndlein - LMU Munich

Identities: The Missing Link between IT Affordances and Institutions for Better Health Care in Developing Countries
Roberta Bernardi - Royal Holloway, University of London, Suprateek Sarker - University of Virginia
Conference Schedule (Tuesday cont.)

1:30 PM - 3:00 PM * Velodromo - N15
Security and Privacy of Information and IS
The Privacy Calculus
Chair: Robert E. Crossler - Mississippi State University

Will You Accept an App? Empirical Investigation of the Decisional Calculus Behind the Adoption of Applications on Facebook
Nicole Eling - Technische Universität Darmstadt, Hanna Krasnova - Universität Bern, Thomas Widjaja, Peter Buxmann - Technische Universität Darmstadt

Counteracting the Negative Effect of Form Auto-completion on the Privacy Calculus
Bart Piet Knijnenburg, Alfred Kobsa - UC Irvine, Hongxia Jin - Samsung Research America - Silicon Valley

What Drives Users’ Website Registration? A Randomized Field Experiment
Ting Li - Erasmus University, Paul Pavlou - Temple University, Guilherme dos Santos - KPMG

1:30 PM - 3:00 PM * Velodromo - N10
PANEL: IS Academics: Advocating Political Decision Making to Expand Impact and Relevance?
Chair: Claudia Loebbecke - University of Cologne

Yolande Chan - Queens University, Sirkka Jarvenpaa - University of Texas, Austin, Ephraim McLean - Georgia State University, Boon Siong Neo - Nanyang Technological University, August-Wilhelm Scheer - Scheer Group, Arnold Picot - LMU Munich

1:30 PM - 5:30 PM * Velodromo - N19
Microsoft Presents: Windows 8 App Development

1:30 PM - 5:30 PM * Velodromo - N16
Breakthrough Ideas in IS
Alternative Approaches to Conceptualizing and Conducting IS Research
Chair: Tina Blegind Jensen - Copenhagen Business School

Rethinking Sociomateriality: Information Technologies and the Possibility for Imagination
Elpida Prasopoulou - University of Essex

Challenging the Philosophical Foundations of Modeling Organizational Reality: The Case of Process Modeling
Kai Riemer - The University of Sydney, Robert Johnston - University College Dublin, Dirk Hovorka - Bond University, Marta Indulska - The University of Queensland

How Soon is Now? Theorizing Temporality in Information Systems Research
Niamh O Riordan, Kieran Conboy, Tom Acton - NUI Galway

What Makes a Great MOOC? An Interdisciplinary Analysis of Student Retention in Online Courses
Panagiotis Adamopoulos - New York University

Psychological Empowerment of Patients with Chronic Diseases: The Role of Digital Integration
Xiadong Deng - Oakland University, Jiban Khuntia - University of Colorado Denver, Kaushik Ghosh, Kaushik Ghosh - Lamar University

Online Health Information Use by Disabled People: the Moderating Role of Disability
Huigang Liang, Yajiong Xue - East Carolina University

3:30 PM - 5:00 PM * Velodromo - N17
Healthcare Information Systems Track
Healthcare User Studies
Chair: Diane M. Strong - Worcester Polytechnic Institute

Quantifying the Quantified Self: A Study on the Motivations of Patients to Track Their Own Health
Henner Gimpel, Marcia Nißen - Karlsruhe Institute of Technology (KIT), Roland Görßitz - FZI Research Center for Information Technology

Getting by with a Little Help from My Social Network
Chair: Ioanna Constantiou - Copenhagen Business School

Which Factors Determine User’s First and Repeat Online Music Listening Respectively? Music Itself, User Itself, or Online Feedback
Jiayin Qi, Linghan Liu - Beijing University of Posts and Telecommunications, Yong Tan - University of Seattle, Xiangling Fu, Meng Zhao - Beijing University of Posts and Telecommunications, Angela Zhao - Erasmus University
The Crowd on the Assembly Line: Designing Tasks for a Better Crowdsourcing Experience
Sara Moussawi - Baruch College & CUNY
Graduate Center, Marios Koufaris - Baruch College, City University of New York

Personal Professional Networks: Their Effect on Extracurricular Work Behaviors Among IT Professionals
Iris Junglas, Deborah Armstrong - Florida State University, Lakshmi Goel - University of North Florida, Jeanne Harris - Accenture Institute for High Performance
Please Stay with Me! An Empirical Investigation on Hedonic IS Continuance Model for Social Network Games
Hongxiu Li - University of Turku, Yong Liu - University of Oulu, Xiaoyu Xu, Jukka Heikkila - University of Turku

Exploring the Effect of Arousal and Valence on Mouse Interaction
Mark Grimes, Jeffrey Jenkins, Joseph Valacich - University of Arizona

Enhancing Shared Understanding in Collaborative Online Shopping
Yanzhen Yue, Zhenhui Jiang - National University of Singapore

Knowledge Management and Business Intelligence
Predicting Sales and Influence
Chair: Molly Wasko - The University of Alabama at Birmingham

Do Customers Speak Their Minds? Using Forums and Search for Predicting Sales
Tomer Geva, Gal Oestreicher-Singer - Tel Aviv University, Niv Efron, Yair Shimshoni - Google

News or Noise? How News Drives Commodity Prices
Stefan Feuerriegel, Dirk Neumann - University of Freiburg, Kang Xie, Hongchang Wang, Jinghua Xiao - Sun Yat-sen University

When Does Social Network-based Prediction Work? A Large Scale Analysis of Brand and TV Audience Engagement by Twitter Users
Shawndra Hill, Adrian Benton, Christophe Van den Bulte - University of Pennsylvania

Comparing Peer Influences in Multiple Large Networks - An Empirical Study on Caller Ringback Tone
Bin Zhang, Paul Pavlou - Temple University, Ramayya Krishnan, David Krackhardt - Carnegie Mellon University

Evolving the Modular Layered Architecture in Digital Innovation: The Case of the Car’s Instrument Cluster
Lena Hylving - Viktoria Swedish ICT, Ulrike Schultze - Southern Methodist University

Performing Strategy: Aligning Processes in Strategic IT
Alex Wilson - Loughborough University, João (John) Baptista - Warwick Business School, Robert Galliers - Bentley University

The Value of IT-Institution Alignment: A Managerial Perspective of IT-Business Alignment
Stefan Harnisch, Jasmin Kaiser, Peter Buxmann - Technische Universität Darmstadt

ANT-Maps: Visualising Perspectives of Business and Information Systems
Fredrik Bengtsson, Jenny Eriksson Lundström - Uppsala University
Conference Schedule (Tuesday cont.)

Computational Approaches for Analyzing Latent Social Structures in Open Source Organizing
**Aron Lindberg** - Case Western Reserve University, **Nicholas Berente** - University of Georgia, **James Gaskin** - Brigham Young University, **Kalle Lyytinen** - Case Western Reserve University, **Youngjin Yoo** - Temple University

Digital Traces of Information Systems: Sociomateriality made Researchable
**Jonas Hedman**, **Nikhil Srinivasan** - Copenhagen Business School, **Rikard Lindgren** - Chalmers

Exploring Foundations for Using Simulations in IS Research
**Paolo Spagnoletti**, **Stefano Za** - LUISS Guido Carli University, **Robert Winter** - University of St. Gallen

3:30 PM - 5:00 PM * Velodromo - N10
PANEL: Energy Informatics: Designing a Discipline (and Possible Lessons for the IS Community)
Chair: **Richard Watson** - University of Georgia

**Jan vom Brocke** - University of Liechtenstein, **Gilbert Fridgen** - University of Augsburg, **Helen Hasan** - University of Wollongong, **Wolfgang Ketter** - Erasmus University

Wednesday, December 18, 2013

7:30 AM - 9:00 AM * Velodromo - N20
JAIS Senior Editors’ Meeting

7:30 AM - 12:00 PM * Roentgen New - Foyer
Registration

8:00 AM - 8:30 AM * Velodromo - Hall
Welcome Coffee

8:00 AM - 12:00 PM * Roentgen New - AS04/05
Open Placement

PAPER SESSIONS

8:30 AM - 10:00 AM * Velodromo - N16
Breakthrough Ideas in IS
Shifts in Organizational Logics and User Behaviors
Chair: **Angeliki Poulymenakou** - Athens University of Economics and Business

Psychosocial Stages of Symbolic Action in Social Media
**Gerald Kane** - Boston College

Social Media Influence on Viewer Engagement
**Mark Freeman**, **Matt Halliwell**, **Alison Freeman** - University of Wollongong

Building Post Crisis Watchtowers: Investment Management Systems and New Institutional Logics for Regulatory Compliance
**Daniel Gozman** - Henley Business School, **Wendy Currie** - Audencia

“No User Is An Island” Onlookers, Affordances, and the Impact of Mobile Devices on Work Practices
**Anastasia Sergeeva** - Graduate School of Management, **Marleen Huysman**, **Maura Soekijad**, **Bart Van den Hooff** - VU University Amsterdam

8:30 AM - 10:00 AM * Velodromo - N11
Curriculum and Education in IS
Curriculum and Teaching Cases
Chair: **Albert Harris** - Appalachian State University

“Designing the Modern ICT Curriculum: Opportunities and Challenges
**Kristy de Salas**, **Ian Lewis**, **Julian Dermoudy**, **Nicole Herbert**, **Leonie Ellis**, **Matthew Springer**, **Winyu Chinthammit** - University of Tasmania

Designing Capstone Courses in Management Education: Knowledge Activation and Integration Using an ERP-based Simulation Game
**Christine Legner**, **Thibault Estier**, **Hazbi Avdijj**, **Thomas Boillat** - University of Lausanne

Architecting Customer Experience at USAA
**Martin Mocker** - MIT, **Martin Mocker** - Reutlingen University, **Jeanne Ross** - MIT

Driving Innovation and Knowledge Management Using Crowdsourcing
**Daniel OLeary** - University of Southern California

7:30 PM – 11:00 PM * Franco Parenti Theater
Social Event (More information on page 4)
Conference Schedule (Wednesday cont.)

8:30 AM - 10:00 AM * Velodromo - N13
Knowledge Management and Business Intelligence
Citations and Recommendation
Chair: Jeannie Pridmore - University of West Georgia

Statistical Modeling of Nanotechnology
Knowledge Diffusion Networks
Shan Jiang, Qiang Gao, Hsinchun Chen - University of Arizona

Tracking Behavioral Construct Use through Citations: A Relation Extraction Approach
Jingjing Li - University of Colorado at Boulder,
Kai Larsen - University of Colorado

Using Critic Reviews to Boost New Item Recommendation
Xiaoying Xu, Kaushik Dutta, Anindya Datta - National University of Singapore

A Local Scoring Model for Diversified Recommendation
Young Ryu - University of Texas at Dallas,
Jae Kyeong Kim, Hyea Kyeong Kim - Kyung Hee University

8:30 AM - 10:00 AM * Velodromo - N14
Organization and IS
Enterprise Systems and Enterprise 2.0
Chair: Siew Kien Sia - Nanyang Business School

Legitimizing User Participation in Mature Organizations- Exploring Social Media Adoption in a Financial Services Organization
Mario Ramotar - University of Warwick,
João (John) Baptista - Warwick Business School

Do Organizational Competencies Influence How Enterprise Systems Foster Organizational Agility?
Amol Kharabe - Ohio University, Amol Kharabe, Kalle Lyytinen - Case Western Reserve University, Varun Grover - Clemson University

Knowledge Creation and ES Implementation: The Absorptive Capacity Lens
Marco Marabelli, Sue Newell - Bentley University, Sue Newell - Warwick University

Habitus, Resistance, and Change: Some Thoughts on Technology Implementation Practice
Yukika Awazu, Sue Newell - Bentley University

8:30 AM - 10:00 AM * Velodromo - N12
Project Management and Information Systems Development
Information Systems Development
Chair: Binny Samuel - University of Indiana

When Users Are Professionals: Effective User Participation for Information Systems Assimilation
Kathy Ning Shen - University of Wollongong in Dubai, Mohamed Khalifa - Al Ghurair University

Exploring the Customer Perspective of Agile Development: Acceptance Factors and On-Site Customer Perceptions in Scrum Projects
Sebastian Schlauderer, Sven Overhage - University of Bamberg

Committed Use of Project Management Methodologies: Understanding the Role of Costs, Benefits, and Psychological Needs
Kunal Mohan, Frederik Ahlemann - University of Duisburg-Essen

Eliminating Failure by Learning from It - Systematic Review of IS Project Failure
Oleg Pankratz, Dirk Basten - University of Cologne

8:30 AM - 10:00 AM * Velodromo - N15
Research Methods and Philosophy
Theorizing in IS Research
Chair: Bendik Bygstad - University of Oslo

The Why, What, and How of Theories in IS Research
Benjamin Mueller - University of Mannheim,
Nils Urbach - EBS Business School

Are We There Yet? A Step Closer to Theorizing Information Systems Success
Darshana Sedera, Rebekah Eden - Queensland University of Technology,
Ephraim McLean - Georgia State University

Purposive Selection and the Quality of Qualitative IS Research
Attila Marton - Copenhagen Business School

The potential of generative mechanisms for IS research
Kathy McGrath - Brunel University
Conference Schedule (Wednesday cont.)

8:30 AM - 10:00 AM * Velodromo - N17
Service Management and IS
Technology and Service Management
Chair: Martin Bichler - TU München

Cost-Aware On-Demand Resource Provisioning in Clouds
Johannes Bendler, Dirk Neumann - University of Freiburg

Coordinating One-to-many Concurrent Negotiation for Service Provision
Jing Zhao, Sherry Sun - City University of Hong Kong, Sumit Sarkar - University of Texas at Dallas

Specialization, Integration, and Multi-sourcing: A study of Large IT Outsourcing Projects
Ravi Bapna, Alok Gupta, Gautam Ray, Shweta Singh, Shweta Singh - University of Minnesota

Towards a Reference Model for Ecological IT Service Management
Markus Reiter, Peter Fettke, Peter Loos - German Research Center for Artificial Intelligence

8:30 AM - 10:00 AM * Velodromo - N10
PANEL: Inclusive Design-Theory: How to Take Advantage of Diversity in Information Systems Design
Chair: Sebastian Olbrich - University of Duisburg-Essen

Shirley Gregor - The Australian National University, Fred Niedermann - University St. Louis, Eileen Trauth - Pennsylvania State University, Cathy Urquhart - Manchester Metropolitan University

10:00 AM – 10:30 AM * Velodromo - Hall
Networking Break

10:30 AM - 12:00 PM * Velodromo - N16
Breakthrough Ideas in IS
Novel Platforms and Models
Chair: Padmal Vitharana - Syracuse University

Peer-to-Peer Service Sharing Platforms: Driving Share and Share Alike on a Mass-Scale
Magnus Andersson, Anders Hjalmarsson - Viktoria Swedish ICT, Michel Avital - Copenhagen Business School

Cloud Computing Providers’ Unrealistic Optimism regarding IT Security Risks: A Threat to Users?
André Loske, Thomas Widjaja, Peter Buxmann - Technische Universität Darmstadt

Optimal Location of Charging Stations in Smart Cities: A Points of Interest Based Approach
Sebastian Wagner, Markus Götzinger, Dirk Neumann - University of Freiburg

The Architecture of Generativity in a Digital Ecosystem: A Network Biology Perspective
SungYong Um, Youngjin Yoo, Sunil Wattal, Rob Kulathinal, Bin Zhang - Temple University

10:30 AM - 12:00 PM * Velodromo - N11
Curriculum and Education in IS
Improving IS Teaching
Chair: Geoffrey Dick - Georgia Southern University

How Team Cohesion Leads to Attitude Change in the Context of ERP Learning
Dong-Heon Kwak, Mark Srite, Ross Hightower, William Haseman - University of Wisconsin-Milwaukee

The Influence of Learning Management System Components on Learners’ Motivation in a Large-Scale Social Learning Environment
Michael Steiner, Oliver Götz, Stefan Stieglitz - University of Muenster

Exploring the Differences among IT Majors and Non-Majors: Modeling the Effects of Gender Role Congruity, Individual Identity, and IT Self-Efficacy on IT Career Choices
K.D. Joshi - Washington State University, Eileen Trauth, Lynette Kvasny - Pennsylvania State University, Sterling McPherson – Washington State University

Evaluating the Quality of Technology-Mediated Learning Services
Philipp Bitzer, Matthias Söllner, Jan Marco Leimeister - Kassel University

10:30 AM - 12:00 PM * Velodromo - N13
Knowledge Management and Business Intelligence
Analytics, Value and Organizational Performance
Chair: Sri Kudaravalli - HEC Paris

The Role of Synergy in Achieving Value from Business Analytics Systems
Ida Asadi Someh, Graeme Shanks - The University of Melbourne
Conference Schedule (Wednesday cont.)

The Design of a Network-based Model for Business Performance Prediction
**Wenping Zhang, Raymond Lau** - City University of Hong Kong

Pathways to Value from Business Analytics
**Toomas Tamm, Peter Seddon, Graeme Shanks** - The University of Melbourne

Determinants of Usage Variations of Business Intelligence & Analytics in Organizations - An Empirical Analysis
**Suresh Malladi, Mayuram Krishnan** - University of Michigan

**10:30 AM - 12:00 PM * Velodromo - N14**
Organization and IS

**Institutional Logic and Sociomateriality**
Chair: **Maha Shaikh** - Warwick Business School

Toward “Third Wave” Information Systems Research: Linking Sociomaterial Practice with Broader Institutional Logics
**Stefan Seidel** - University of Liechtenstein,
**Nicholas Berente** - University of Georgia

Visualizing Institutional Logics in Sociomaterial Practices
**Lotta Hultin, Magnus Mähring** - Stockholm School of Economics

Social Media and Organizing - An Empirical Analysis of the Role of Wiki Affordances in Organizing Practices
**Osama Mansour, Linda Askenas** - Linnaeus University,
**Ahmad Ghazawneh** - Jonkoping International Business School

**10:30 AM - 12:00 PM * Velodromo - N12**
Project Management and Information Systems Development

**IS Project Management**
Chair: **Sabine Matook** - University of Queensland

Improving the Semantics of Conceptual Modeling Grammars: A New Perspective on an Old Problem
**Roger Clarke** - Queen’s University Belfast,
**Andrew Burton-Jones** - University of Queensland, **Ron Weber** - Monash University

An Information Quality Evaluation Framework of Object Tracking Systems
**Cleopatra Bardaki** - Athens University of Economics and Business, **Panos Kourouthanassis** - Ionian University,
**Katerina Pramatari, Georgios Doukidis** - Athens University of Economics and Business

‘Computing’ Requirements in Open Source Software Projects
**Xuan Xiao** - Harbin Institute of Technology, **Aron Lindberg** - Case Western Reserve University, **Sean Hansen** - Rochester Institute of Technology, **Kalle Lyytinen** - Case Western Reserve University, **Tienan Wang** - Harbin Institute of Technology

**10:30 AM - 12:00 PM * Velodromo - N15**
Research Methods and Philosophy

Measuring in IS Research
Chair: **Panos Constantinides** - University of Warwick

Predictive Validity and Formative Measurement in Structural Equation Modeling: Embracing Practical Relevance
**Jan-Michael Becker** - University of Cologne,
**Arun Rai, Edward Rigdon** - Georgia State University

**Developing and Measuring IS Scales Using Item Response Theory**
**Thomas Rusch** - Vienna University of Economics and Business Administration,
**Patrick Mair** - Harvard University, **Paul Lowry** - City University of Hong Kong, **Horst Treiblmaier** - University of Applied Sciences Upper Austria

IT Identity: Developing Valid Measures through CFA-Based MTMM Analysis
**Michelle Carter** - University of Nebraska, Omaha

A Comparison of Nonlinear Pricing Preference Models for Digital Services
**Christian Schlereth** - Goethe University Frankfurt

**10:30 AM - 12:00 PM * Velodromo - N17**
Service Management and IS

Economics of IT Services
Chair: **Yingda Lu** - Rensselaer Polytechnic Institute

Dynamics of the Market for Information: An Analysis of the Online Word-of-Mouth
**Wael Jabr, Mohammad Rahman** - University of Calgary

Designing Intelligent Software Agents for B2B Sequential Dutch Auctions: A Structural Econometric Approach
**Yixin Lu** - Erasmus University, **Alok Gupta** - University of Minnesota, **Wolfgang Ketter, Eric Van Heck** - Erasmus University
Conference Schedule (Wednesday cont.)

3:00 PM - 6:00 PM * Grand Visconti Hotel - Porta Vittoria
Symposium Celebrating Kalle Lyytinen

6:30 PM - 8:00 PM * Grand Visconti Hotel - Porta Vittoria/Porta Ticinese
WISE Reception

Thursday, December 19, 2013

8:30 AM - 6:00 PM * Velodromo - N2-N6
Workshop on Information Systems and Economics 2013

10:30 AM - 12:00 PM * Velodromo - N10
Senior Scholars Forum
The Impact of IS Research: Is It Enough? How Do We Expand? How Do We Document?
Chair: Burt Swanson - UCLA, Fred Niederman, St. Louis University

12:00 PM - 6:30 PM * Velodromo - N26
Research Workshop of the SIG Grounded Theory Methodology

12:00 PM - 6:30 PM * Velodromo - N27
JPAIS/JASMIN International Meeting 2013

12:30 PM - 3:00 PM * Grand Visconti Hotel - Porta Ticinese
Senior Scholar Consortium Lunch/Meeting

12:30 PM - 6:00 PM * Velodromo - N20-N24
LG CNS/KrAIS Workshop

Friday, December 20, 2013

8:30 AM - 6:00 PM * Velodromo - N2-N6
Workshop on Information Systems and Economics 2013

END OF CONFERENCE
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